

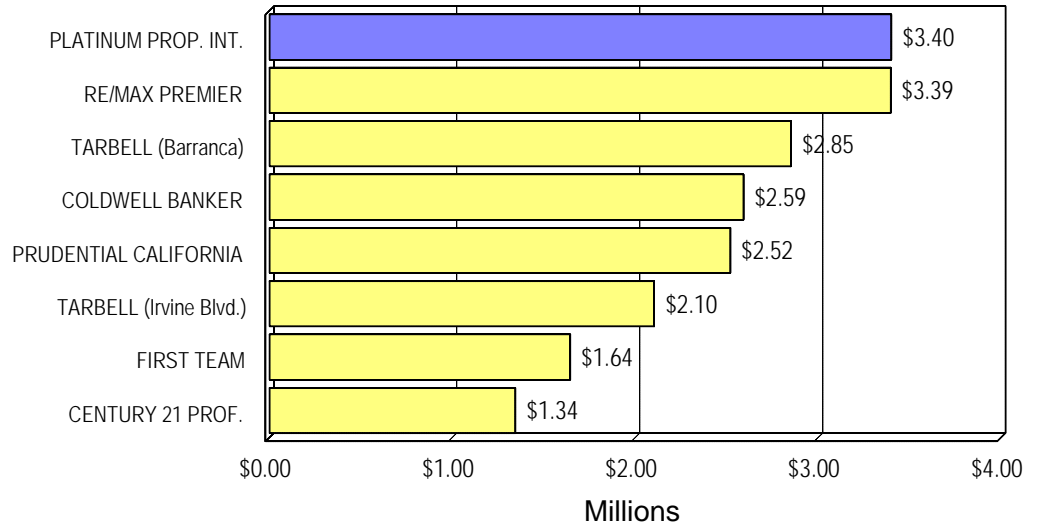


On Average Platinum Agents Are The Most Productive Highest Income Earners In The City

Average Listings Sold Volume Per-License of Active Agents in Irvine Offices

*Irvine Offices With 20 or More Affiliated Agents
January 1, 2001 through December 31, 2001*

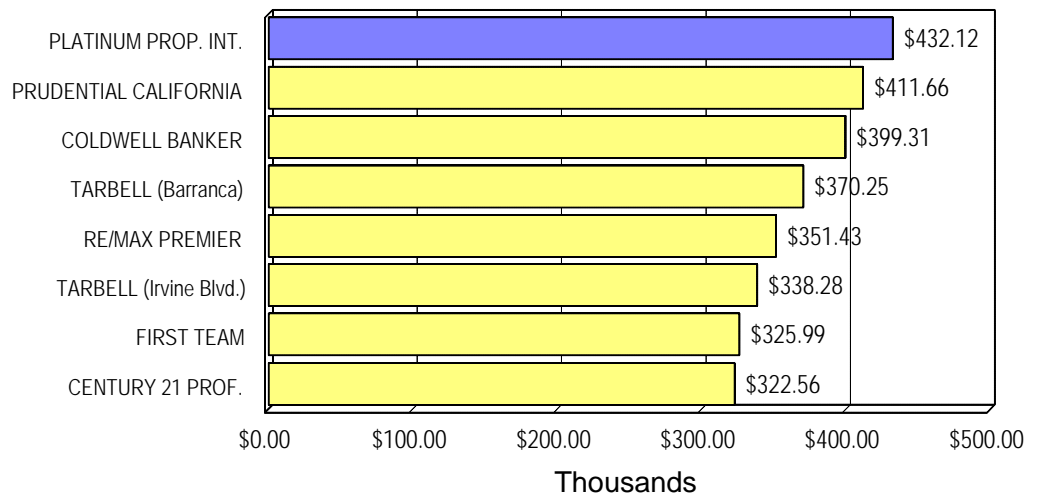
**The Facts Are In!
Based on an independent audit**



Based on data supplied by Southern California Multiple Listing Service and its member Associations of REALTORS, who are not responsible for its accuracy. Analysis dates are January 1, 2001 through December 31, 2001. Some offices were acquired after the analysis period. Does not reflect all activity in the marketplace. Copyright © 2002, Real Data Strategies, Inc. All rights reserved.

Average Listings Sold Price of Leading Irvine Offices

*Irvine Offices with 65 or More Listings Closed
April 1, 2001 through March 31, 2002*



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